

**Erasmus University Rotterdam, the Netherlands**  
**CSC 2018 Project Description**

<b>School/Department:</b>	Rotterdam School of Management Erasmus University Rotterdam The Netherlands
<b>Project Title:</b>	Transformation, Prosperity, Localization and Globalization, Under Belt-Road-Initiative Framework
<b>Abstract:</b>	<p>The Belt and Road initiative is a visionary blueprint for global economic development in the new world order. It may play a role in transforming the nature of international trade links and offering a modern-day solution for inclusive growth and human being prosperity.</p> <p>The Belt and Road refers to the land-based "Silk Road Economic Belt" and the seagoing "21st Century Maritime Silk Road". The routes cover more than 60 countries and regions from Asia to Europe via Southeast Asia, South Asia, Central Asia, West Asia and the Middle East, currently accounting for some 30 per cent of global GDP and more than 35 per cent of the world's merchandise trade. By 2050, the Belt and Road region aims to contribute 80 per cent of global GDP growth, and advance three billion more people into the middle class</p> <p><b>About this Project</b></p> <p>BRI is an evolutionary or revolutionary movement for China and Asian-Europe continent, socially and economically. Following up the previous studies, this project aims to investigate the evolving condition, process, and consequences of localization and globalization of Chinese and Europeans in the process of their transformation, with the changes of both Technology and political-economic power switches.</p> <p>The project will be part of the research plan of Erasmus New-Silk-Road Research Team. Inductive study approach will be intensively applied, with an assistant of anthropological approach as an assistant. Researchers will be required to closely follow, observe, reflect, and analyze both on-going, upcoming, and predicted BRI movement across regions and countries.</p> <p><b>Proposed Research Questions</b></p> <p>In general, this project is to investigate a list of research questions</p> <ol style="list-style-type: none"> <li>(1) To what extent BRI has played and will be playing a role in revising the world order? (political, social, and economic)</li> <li>(2) How does/should BRI from the policy layer interact with entrepreneurship and innovation from the organizational layer, across different countries (organizational, management and innovation)</li> <li>(3) What are the cooperation pattern (rival/friend/allies) cross levels over time? With what condition? (communication, political, and sociological)</li> </ol>

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	<p>(4) To what extent the paradox of globalization and localization facilitate org. transformation and sustainability? (sociology, organizational and innovation)</p> <p>(5) How does Chinese/Eastern traditional philosophy play a role in such a series of practice responding to economics and institutional of entrepreneurship? (philosophical, ideological and conceptual)</p> <p>(6) At BRI circumstance, to what extent and in what time-being macro-level wellness (at which scale and scope?) is able to imprint on individual level at both economic and non-economic dimensions?? And with what conditions? (economics, statistics, and sociological)</p> <p>Each question above can be studied from different angles in multiple fields. Candidates in the short list will be interviewed and will present their ideas and insights, with his/her proposed research design.</p>
<b>Requirements of candidate:</b>	<p>This project is to recruit qualified visiting scholars, PhD candidates, and Post-Doctors, sponsored by CSC and Erasmus RSM.</p> <p>This project need participants who owns multidisciplinary backgrounds, interests and knowledge, in various fields including politics, sociology, economics, management, logistics, and technology. In-depth analysis via qualitative and quantitative studies as well as curiosity to understand on-going global phenomena are highly required.</p> <p>Master degree: Yes</p> <p>PhD and post-doc candidate Requirement: see table 1 (yellow marked) (If the faculty does not have special English requirements, general requirement from Admission Office is applied.)</p> <p>For visiting scholars, strong English skills are required (offering proof)</p>
<b>Supervisor information:</b>	<p>Dr. ir. Ying Zhang, Associate Professor Rotterdam School of Management Erasmus University Rotterdam The Netherlands <a href="mailto:y.zhang@rsm.nl">y.zhang@rsm.nl</a></p> <p>Personal website <a href="https://www.rsm.nl/people/ying-zhang/">https://www.rsm.nl/people/ying-zhang/</a></p>

**Table -1**

<b>Admission office</b>	IELTS: 7.0 (min. 6.0 for all subs.)	TOEFL: 100 (min. 20 for all subs.)	-
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<b>Admission office English-speaking countries and NL</b>	Not required for Master student	Not required for Master student	-
<b>RSM</b>	<b>IELTS: 7.5</b>	<b>TOEFL: 100 (internet) or 600 (paper)</b>	<b>GMAT-test or GRE-test: 85%</b>
<b>ESE</b>	IELTS: 7.5 (min. 6.0 for all subs.)	TOEFL: 100 (min. 20 for all subs.)	GMAT: 680 or GRE-test: top 15%